

ATG connect home

POWERED BY MTS

Accurate Technology Group and MTS Deliver Ultimate Technology Experience to New Home Owners.



Kevin Shepherd, President of MTS Inc.



By Todd Lewys
For the Free Press

When a pair of leaders in their respective fields team up, it's big news.

And when that partnership stands to impact a parallel market in a very profound way, it's even bigger news. In an unprecedented move, MTS, Manitoba's leading telecommunications provider, has teamed up with The Accurate Technology Group (ATG), who for 25 years has been the province's leading home technology design, installation and service company.

The result of that partnership is the ATG Connect Home Program, Powered by MTS – a program that promises to revolutionize the way in which leading-edge technology is incorporated into new home designs.

MTS president Kelvin Shepherd said he's excited about what the partnership will bring to the table for new home buyers.

"ATG has a strong reputation for doing excellent work at all stages of the new home building process, and this agreement will make it easy for new home owners to access the world-class suite of MTS services," he said. "Working together, MTS and ATG expect to bring leading-edge home wiring, communications and entertainment solutions to the majority of new homes built in Winnipeg over the next 10 years."

Laurence Rosenberg, president of ATG, said that the partnership with MTS is only going to make ATG better at what it's been doing for more than two decades.

"Manitoba home builders and their clients will enjoy the same timely, personalized and reliable service that The Accurate Technology Group has delivered for the past 25 years," he said. "That service will be even better now that we have the power of MTS behind it."

In a nutshell, the partnership between MTS and ATG will deliver the best of both worlds to new home buyers: leading-edge services – delivered in Winnipeg and surrounding communities (where available) by MTS's state-of-the-art fibre optic network (known as the MTS FiON Network) will be installed in seamless fashion by a company known for its attention to detail, product knowledge and, most importantly, superior customer service.

"Building a new home can be a very complicated undertaking," said Rosenberg. "Customizing a home to a clients' tastes is a painstaking process, and one of the most painstaking areas is integrating technology (home audio, video, whole home automation, security) into a home. Once a builders' client decides on the technology package they want, we'll do all the work to install the network, and will have the work done before the client moves in. Once they move in, it's just a matter of setting up the systems. Those systems – such as award-winning MTS Ultimate TV, super-fast MTS Internet and MTS' proven, reliable home phone service – will be delivered by MTS' leading-edge service network."

Just as MTS possesses a proven track record as a full-service communications provider for residential and business customers in Manitoba, ATG possesses a proven track record

Their in-depth product knowledge will ensure that every system chosen meets the wants and needs of the builders' clients perfectly. Best of all, those systems will be installed expertly and unobtrusively.

And those systems will be run off MTS technology that delivers cutting-edge clarity, speed and reliability.

"Our technicians are trained and have the tools to do complete installations," Rosenberg added. "So they can install fibre optic cable, your PVR, computers and even your alarm system. That makes the process as easy and convenient as possible, something that I think new home owners will appreciate. They have enough stress to deal with the building process and the move-in. It will take only one appointment to get everything linked up. Once they're ready to go, all that's left to do is enjoy the technology that comes alive through all the great services MTS offers."

Shepherd said that the partnership with ATG is going to create a win-win situation for everyone involved.

"From our standpoint, partnering with ATG gives us an important competitive advantage in the new home market – their strong relationships with many leading Manitoba home builders is a real asset," he said. "Now, new home owners will not only get proven products and customer service a leading Manitoba-based home technology design, installation and service company, but they'll get them in the form of the ATG Home Connect Program powered by MTS – a program that puts a world-class suite at your fingertips to enjoy throughout your new home."

Rosenberg said the objective of the program – which is slated to premier on February 1 – is simple.

"Our combined goal at MTS and ATG is not to be excellent, but to be exceptional. From our end, we will continue to deliver clients what was promised, how it was promised and when it was promised. With MTS' technology, and amazing suite of products and services and our experience in installing them, new home owners are going to enjoy all the technology built into their homes more than they ever have before."



Laurence & Elizabeth Rosenberg, President and Vice-president of Accurate Technology Group



Launch event with members of the building industry January 27, 2014

in the new home building industry. During the building process, they work hand-in-hand with builders to lay the groundwork for the systems that will run throughout the home.

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