



One Touch Living.

By Todd Lewys
For the Free Press

Imagine being able to walk right into the home of the future, where you can see, feel and experience leading-edge technology first-hand.

It is now possible to do that – not somewhere in Canada or in the United States, but right here in Winnipeg. That's because The Accurate Technology Group has actually built the home of the future in the midst of its head office at Unit B-1000 Waverley Street.

"Basically, it's a 1,600 sq. ft. home in the middle of our offices," said The Accurate Technology Group's founder, Laurence Rosenberg. "We placed all kinds of technology in different rooms to give people an idea of how we can help them integrate advanced technology into their home. We can provide a unique custom experience for builders, new home buyers, and people who are renovating their home."

A tour through the home makes it evident that technology-wise, the future is here, right now. No need to wait until 2050 or even 2113 to realize the futuristic concept of using technology to customize a home to meet your every need and want.

The technology is available today, and it's affordable, said Rosenberg.

"Ten years ago, it might have cost \$80,000 to integrate leading technology into a home. Even five years ago, the cost would have been in the \$60,000 range. Today – with the advent of flat panel televisions, new audio/video technologies, smartphones and ipads, integration of technologies into homes is becoming more commonplace. We can now start at \$6,000 to automate a home. The platforms are very intuitive to use. As easy as any tablet on the market. You can start off at a basic level, and then go to a more advanced level as need or want dictates."

If desired, a client can integrate audio, video and lighting technology into every room in their home. The different elements of the technology can be operated through a wall-mounted control, or via an iPhone or iPad.

"The control actually comes out of the wall, so you can take it out on to the patio, or you can even operate the system off your smartphone or tablet," Rosenberg said. "Then, having different types of technology in different rooms will give you the desired effect you're

looking for."

An example of using the technology wired into the system would be getting up in the morning, he added.

"When you get up in the morning, you'd press the 'morning' button, which would turn on the appropriate lights, maybe your TV and anything else you might want activated. The system is intelligent, so you wouldn't even have to touch a light. Another example would be if you went away on vacation. The system would arm the alarm, turn down the home's temperature, turn off the light and TV – and even shut off the water so there's no water pressure to cause damage in the event of a leak."

The technology can also be employed to take the enjoyment of things like music and movies to an altogether new level of pleasure.

"Say you have an open media room, but want everything to be as streamlined and unobtrusive as possible," said Rosenberg. "The flat panel TV could be concealed behind a picture, while the audio could be built into the ceiling with low-profile three-inch speakers. The minute you go into movie mode, the blinds will come down to darken the room. All the controls will be hidden so they're out of the way."

All that technology gets even better in the event that you choose to go with a dedicated theatre room.

"First, the room will be treated and engineered to maximize sound quality," he said. "Right now, you can get everything you need in an entry-level set-up for under \$10,000. The experience is exceptional, even with entry-level technology."

That leading-edge technology can even be applied to ensuites and bath-



Exterior patio of Accurate's Demonstration home.



Interior of automated Demonstration home.

Laurence and Elizabeth Rosenberg

set-up that best suits their individual needs in every instance.

"Whether you're a builder, building a new home yourself or are renovating, we're a trusted, reliable trade that's timely, offers phenomenal service and site management, and is adaptable and accommodating. We're geared to do whatever it takes to work with clients to meet their needs," he said. "Most importantly, you can trust us to deliver what we promised, when promised and as promised."

Moreover, the products delivered will be perfectly suited to a client's needs. Due to Rosenberg and his staff thoroughly research all products before putting the technology into real life use.

"We're very proactive in bringing new technology to the marketplace and integrating it into people's lives, but at the same time, we take time to make sure it works," Rosenberg said. "We choose all our lines carefully and rigorously test them in the lab and real life for six to 12 months. As a result, when we install the different products, we know that the technology is proven and reliable – whether it's security equipment, audio/video product or lighting control for residential or commercial use."

The mandate of The Accurate Technology Group is simple, he added.

"Our job is to make technology simple through integration. By doing that, we make peoples' lives more enjoyable and more efficient. Best of all, people can now come to our location at Unit B-1000 Waverley Street to see exactly what's available. They can come inside our home to look at, touch and operate the systems and see how they work in a real-life environment. It's easier to make an educated choice when you can experience the technology in-person. Nothing beats a live demonstration."

For more information on The Accurate Technology Group, visit www accurategroup.ca or call (204) 957-7799.

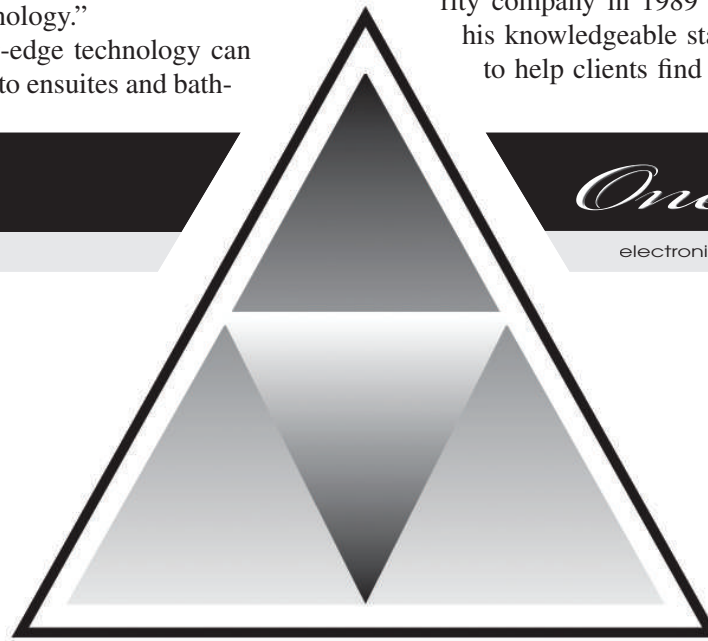
rooms to make for spaces that are more user-friendly – and inviting.

"You can have different lighting modes for your ensuite – in the morning, the light would be bright to maximize the atmosphere for getting ready to go to work in the morning. At night, you could hit evening mode, which would turn down the lights and do anything else you wanted to get the ambience just right for having a relaxing bath in the soaker tub in evening. The system can be programmed to meet your each and every need, in every room."

And with over 20 years of experience – The Accurate Technology Group actually started out as a residential and commercial security company in 1989 – Rosenberg and his knowledgeable staff can be trusted to help clients find the technological

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